



NAVAJO NATION HUMAN RIGHTS COMMISSION

P.O. Box 1689

Window Rock, Navajo Nation (Arizona) 86515

Phone: (928)871-7436 Fax: (928)871-7437

www.nnhrc.navajo-nsn.gov

 facebook.com/nnhrc

FOR IMMEDIATE RELEASE:
December 4, 2012

Media Contact: Rachele Todea
rtodea@navajo-nsn.gov

NNHRC Seeks Navajo Peoples' Testimonies about Predatory Sales Tactics by Border Town Auto Dealers

SAINT MICHAELS, Navajo Nation—The Navajo Nation Human Rights Commission will maximize their upcoming regular monthly meeting in December to specifically receive Navajo peoples' testimonies about their experience of predatory sales tactics from border town auto dealers. The meeting will be held at the **Dilkon Chapter House** in Dilkon, Navajo Nation on **December 7, 2012 at 10 a.m.**

Examples of predatory sales tactics include: outrageously high interest rates, losing a down payment, high pressure sales tactics such as consumers leaving the dealership without their current vehicle keys, a driver's license or trade-in, most of which results in bad credit where the dealer benefits and the costumer is victimized.

NNHRC encourages those who feel they've been victimized by predatory sales tactics to attend and provide testimony about:

- Title loans as a down payment,
- Repos,
- Electronic lock outs,
- Repeatedly being asked to return to the dealer,
- Deceptive marketing tactics like bait and switch, or
- Unusually high interest rates.

After providing testimony, NNHRC urges Navajo citizens to file a written complaint with NNHRC. When a complaint is filed with supporting documents, NNHRC will formally review it.

NNHRC also urges Navajo citizens to complete a voluntary survey which will be given to participants who attend the December 7th meeting. If Navajo citizens are interested in completing the survey, call NNHRC at (928) 871-7436 for direct electronic mailing or direct mailing.

NNHRC advocates for the recognition of Navajo human rights and addresses discriminatory actions against the citizens of the Navajo Nation. For more information, call the NNHRC office at (928) 871-7436 or visit the NNHRC website at www.nnhrc.navajo-nsn.gov.

###